



EMPOWERING BABY BOOMERS TO EMBRACE TECHNOLOGY AND NEVER STOP LEARNING!

Judi Jacobs, The Tech Wizard, provides one-on-one training and group technology classes tailored to those over 55.

As a former plaintiff's tort trial lawyer, Judi began her journey into technology in the early part of her legal career. Like many over 55, she did not grow up with a computer and was not a so-called "digital native." Through the necessities of life of her career and raising five children, she discovered a love of computers and mobile devices.

In 2005 she launched her IT business in conjunction with the practice of law. In August 2012, Judi decided to devote her efforts to her passion: ***teaching people how to use technology for life.***

Judi fosters this passion through private and virtual group technology classes and speaking at conferences, seminars, and businesses.

Whether her clients need to use technology to stay relevant in the workplace, or want to use it to stay connected with friends and family, The Tech Wizard provides the support and expertise to help them feel confident in their tech skills.



THETECHWIZARD.COM
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888.332.2299



INTERVIEW TOPICS

Judi Jacobs is available for media interviews, as well as to speak at workshops and seminars. Her topics focus on helping Baby Boomers overcome their fear technology, so they can enjoy more connected and fulfilling lives.

INTERVIEW TOPICS

- How to Remain Relevant in the Workplace after 55
- Keeping Baby Boomers Safe Online
- How Technology can Help Prevent Social Isolation for Boomers
- How Smart Home Technology can Benefit Boomers
- Using Technology to Make Starting a Second Career Easier

INTERVIEW QUESTIONS

- What are the biggest obstacles you see with Baby Boomers when it comes to technology?
- How can Baby Boomers adapt to changing technology in their job?
- What are Smart Home technologies that can help older people stay in their home longer?
- What are the biggest online security threats for the older population?
- What is the oldest student you have had?

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